647510 **BBA3MeAC306x** **Seat No :________**

# B.B.A. Semester - 3 (*CBCS*) Examination
# December. -2020 [NEW COURSE]
# Managerial Economics(Allied)

**Time: 1:30 Hours** **Marks: 42**

**Instructions:**

1. Figure to the right indicate marks.
2. There are five questions in the question paper.
3. Answer any three of the following questions.

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Q.1 Define managerial economics. Discuss its nature and scope. (14)

Q.2 Clarify concept of demand forecasting. What are objectives of it? (14)

Q.3 Explain iso-cost curve. (14)

Q.4 Examine behavior of cost of production and rate of output in short run. (14)

Q.5 Examine an equilibrium of firm in short-run and long run under perfect competition. (14)

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